



Four Minute Review

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WSA Winners' Events 2-5 Sep 09 Monterrey, Mexico

Unrivaled atmosphere at Gala Celebrations

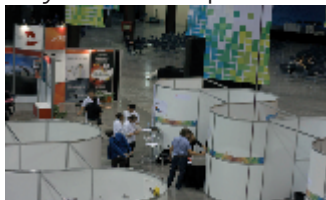
The World Summit Award (WSA) 09 Gala Celebration was the highlight of the entire WSA process 2008-2009 and a unique ceremony to honor excellence in multimedia and e-Content creation. Winners from all over the world traveled to Mexico to personally receive their certificate and crystal trophy from highest level international dignitaries of government, the private sector and the United Nations. Sha Zukang, Under-Secretary-General, from the United Nations and Dina Pule, Deputy Minister of Communications from South Africa were for instance taking part in the ceremony as laudators. The Gala was embedded in an eye-catching show with music and multimedia elements. Through high professional videos of each project the audience was given a deep sight into their e-Contents. The host of the events, Indigo Brainmedia, coordinated the events from the technical side and recorded the show. The Gala was set in motion by the World Summit Youth Award celebration and followed by the main WSA Gala. Between these two unrivaled multimedia presentations a glamorous Gala dinner was taking care of the physical-wellbeing of the guest. www.youtube.com/wsaTV



Ramón Garza, President & CEO, Indigo Brainmedia

Innovation at Content Caves

The Content Caves offered a platform for a truly outstanding experience for everyone interested in e-Content and the creative use of ICTs. This exhibition gave an overview over the industry's latest trends and innovations. The world's best content producers were given the showcase they deserve and presented in 40 "Content Caves".



Content Caves, WSA Winners' Exhibition



Staff Members, Indigo Brainmedia

Winners' Conference

For three days the World Summit Award Winners' teams selected from around 20.000 applications from all over the world took stage to present their awarded projects, meet each other in a panel discussion, share their visions on ICT, creativity and innovation, speak about their experience and ask and answer questions. Each session was thematically dedicated to one of the WSA categories and moderated by a member of the Grand Jury. The conference was dedicated to innovation and creative use of ICTs, which lack sustainable value if not driven by quality content. Using and working with technologies creatively can improve the lives of many – this was demonstrated and showcased during the three days in Monterrey on concrete examples of excellence from all parts of the world. The WSA Winners' Conference was a unique opportunity and an invitation not only to see the best examples of taking the main challenges of the new Information Society, but also to personally meet those behind the best in the content industry, from e-Learning to e-Health and from e-Entertainment to e-Inclusion. www.wsis-award.org/news



Mohammed Fathy, Manager Cyber Peace Programme



Peter A. Bruck, Chairman of the Board, WSA

Presenting the new Board of Directors 2010-11

Also while in Monterrey, the members of the Board of Directors joined for a meeting to discuss the next cycle of the WSA.: Cathrine Warren, Founder and President of FanTrust Entertainment Strategies from Canada was named the newest member of the executive Board of Directors. [Meet the members of the Board on page 2 ...](#)

Launch of Roadshow Events

Have your own Roadshow Event in your country and promote the World's Best e-Content! [Learn more about Road Shows on page 2 ...](#)

Meet the Board of Directors 2010-2011

Executive Members

Peter A. Bruck, AUSTRIA: Chairman of the Board
Research Studios Austria Forschungsgesellschaft, ICNM

Jak Boumans, NETHERLANDS
Electronic Media Reporting

Effat El Shooky, EGYPT
Ministry of Communications and Information Technology

Alexander Felsenberg, GERMANY
Felsenberg Consulting

Manar Al-Hashash, KUWAIT
Kuwait Foundation of the Advancement of Sciences

Latif Ladid, LUXEMBOURG
IPv6 Forum

Rudy Laddaga Lopez, MEXICO
Digital Content, Media Innovations

Osama Manzar, INDIA
Digital Empowerment Foundation

Elizabeth Quat, Hong Kong, CHINA
Internet Professional Association (iProA)

Alfredo Ronchi, ITALY
MEDICI Framework

Christian Rupp, AUSTRIA
Federal Chancellery

Anya Sverdllov, RUSSIAN FEDERATION
Actis Wunderman

Catherine Warren, CANADA
FanTrust Entertainment Strategies

Special Ambassador for Development of WSA

Gabriel Deek, LEBANON
Professional Computer Association of Lebanon (PCA)

Outgoing Members of the Board

Paul Hoffert, CANADA
WSA Director Emeritus for Development of WSA in North America Region
Bell Broadcast and New Media Fund, Noank Media Inc.

Christine Maxwell, USA / FRANCE
WSA Director Emeritus for Relationship with ISOC
Institute of Scientific Simulation & Trustee Emeritus, Internet Society

Ahmed Yahia Darwish, EGYPT
WSA Eminent Expert for Egypt
Information Technology Industry Development Agency

Non-Executive Members

H.E. Ali Mammad oglu Abbasov, AZERBAIJAN
Ministry of Communication and Information Technologies

H.E. Adama Samassékou, MALI
African Academy of Languages, WSIS Preparatory Committee for Geneva Phase

Ramón Garza, MEXICO
Indigo Brainmedia

Vinton G. Cerf, USA
Google Inc.

Lynn St. Amour, USA/SWITZERLAND
Internet Society (ISOC)

www.wsis-award.org/about/boardofdirectors.wbp

Launch of Roadshow Events

A new turn of Roadshow Events is coming up to promote the World's best e-Content.

The WSA Road Shows are organized and conducted on a national level. They support capacity building in the region, demonstrate the achievements of local content producers, and encourage entrepreneurship and knowledge exchange between regions and countries. Since 2003 WSA has held 60 events in 25 countries.

Planning and organizing of a Roadshow for the awarded projects promotes them in the world and gives them even more recognition. These events will therefore stick to the aims of the WSA and help closing the digital divides and narrow the content gap. As of today, several countries have shown interest to conduct a road show in their country and it would be great if even more would be among those.

OUTCOMES AND BENEFITS

- Receiving worldwide promotion through the WSA website, newsletter with 5,000 recipients, press releases etc.
- Obtaining the right to use the global brand of the World Summit Award™ for your own "WSA Road Show Event"
- Collecting international business opportunities for private sector and SMEs from around the world
- Facilitating know-how exchange on ICT development on high governmental level
- Establishing new relationships with countries and clusters of interest
- Benefit from an international professional network in 168 countries

So get active & organize a Roadshow in your country!

<http://www.wsis-award.org/events>

Check our Partner Websites:

www.un-gaid.org
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www.womenforpeaceinternational.org

www.wsis-award.org

World Summit Award Office
International Center for New Media
Moosstraße 43a
A-5020 Salzburg, Austria
Tel: +43. 662. 630408
Fax: +43. 662. 630408.22
email: wsa@icnm.net