

WSA Road Show Highlight 06: Global e-Content Summit Armenia

Երևան 2006 Հոկտեմբեր 5-7
Yerevan, Armenia October 5-7, 2006



The WSIS-message brought to Yerevan: Over 150 ICT experts met to challenge existing ICT strategies

With reference to the UN WSIS follow-up process, the *Global e-Content Summit Armenia* examined different strategies to best empower e-Content creators in a multilingual and culturally setting. The event brought together over 150 key players who analyzed how stakeholders can best facilitate effective participatory learning environments for e-Content creation. An interesting lineup of plenary sessions, invited talks, panels, workshops, visits and the WSA e-Content exhibition contributed to the success of this conference. A special emphasis was made to feature and actively involve the winners of the WSA, inviting them to Armenia to meet each other and to share their experience among each other.

The photo below was taken during the press reception, showing Garegin Chookaszian, President of the ITF Armenia and organizer of the Summit; Sarbuland Khan, Executive Director of the UN Global Alliance for ICT and Development; and Peter A. Bruck, Chairman of the WSA. «



Thank you, we are doing just fine...

You are reading a brand new edition of the WSA newsletter! We call it the „*Four Minutes Review*“ because you shouldn't need more than 4 mins to read it in order to get the latest news on WSA.

2006 was busy for all of us at the World Summit Award and interest in the WSA has been tremendous! The whole year was focused on the WSA Road Show - the global promotion of the world's best e-Content producers – coming from such diverse countries as Australia and Bahrain, Ireland and Morocco, or Guatemala and Armenia.

During the series of national and international events all over the world our winners had the opportunity to get on stage. What they presented fascinated their audiences wherever they spoke. During 2006 people could meet and greet WSA at 15 different conferences and workshops. The detailed overview on our Road Show events can now be found at www.wsis-award.org.

All these activities would have not been possible without the support of our sponsors, and we would like to especially thank Dr. Saad Al-Barrak from MTC, and Lynn St. Amour from the Internet Society (ISOC) for their continuous support and belief in the WSA idea.

We would like to use this opportunity to thank all of you for your interest and support!

Cordially yours,
- The World Summit Award Team



“Our cooperation with the WSA, so successfully started during the Winners Gala 2005 in Tunis, has shown an excellent example of a mutually-beneficial co-operation and synergies between the private sector and a philanthropy-based initiative. We are looking forward to further cooperation with this initiative!”

Dr. Saad H. Al Barrak
Deputy Chairman & Managing
Director (CEO)
MTC Group



Digital Hollywood Europe in London Nov. 29 – Dec. 1, 2006 | London, United Kingdom

This conference saw a massive WSA presence, featuring all the 2005 winners at its own exhibition booth and dedicating a whole panel for the winners as a contribution to the official conference programme. Digital Hollywood Europe in London was one of the finest recent conferences in Europe for the entertainment, media and technology economies – presenting over 55 different sessions and over 350 speakers during these three days.



Government Technology World Middle East December 3-5, 2006 | Dubai, United Arab Emirates

Bringing together the Middle East's eGovernment leaders' for the first time, this global eGovernment conference discussed best-in-class ICT solutions to improve intra- and inter-government efficiency and services through the innovative use of ICT. WSA Chairman Peter A. Bruck hosted and moderated all two days of this sold out conference, which proved WSA's exceptionally strong reputation and wealth of experience in contributing on technology orientated events in this marketplace.

WSA Grand Jury to Take Place in Croatia

**Government of Croatia as Host Country for the Grand Jury:
10 days, 1000 projects, 36 experts.**

The independent Grand Jury (2003/Dubai; 2005/Kingdom of Bahrain) brings together 36 experts, representing all continents and a wide range of languages and cultures. All nominated products are evaluated in a three-round judging process, and subsequently, the 40 World's Best e-Content examples (5 products in each of the 8 WSA categories) are selected.

In a spirit of respect and understanding for the other person's cultural background, the jury also shares insights into what's happening in the countries they represent from an e-Content perspective. While discussing and evaluating all submitted projects, the only thing that matters is quality and creativity – never the financial power of country of origin.

It is with great pleasure to announce that the Government of Croatia has invited WSA to conduct the Grand Jury in Zagreb in September 2007. Croatia will be the host country of a 10-day jury meeting where 36 international ICT-experts will evaluate approx. 1000 project nominations. «

Pictures from last year's Grand Jury in the Kingdom of Bahrain:



Benin



**Mr. Hermann Rodrigue Aplogan
President, Afrique Emergence**
wsa-benin [at] icnm [dot] net

Hermann Aplogan is President of Afrique Emergence, a NGO which specializes in empowerment of young people in ICT sector.

Mr Aplogan is the main organizer of the upcoming, "1st West African e-Content Summit", scheduled to take place from 04-07 April, 2007 in Cotonou (Benin) around the theme: "Improving the Digital Lifestyles in Sub-Saharan Africa".

This ICT symposium expects to launch the official discussions to establish the "Panafrikan Agency for New Media", advocated to provide training courses in new media management for young people in Africa in order to bridge the content gap. «