

eContent Award Italy

premio per il miglior contenuto in formato digitale

Awarding Ceremony
Press Release

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ROMA, TUESDAY 24 NOVEMBER 2009 - TIME 14.30
NUOVA FIERA DI ROMA (FIUMICINO) – EAST GATE HALL 3 FRASCATI ROOM

PRESS RELEASE

On November 24th afternoon, in the frame work of the Roman technological kermesse BBF Expocomm, has been held the awarding ceremony of the eContentAward 2009, the fifth edition of this prestigious award.

BBF Expocomm has been again the ICT event hosting the awarding ceremony. After an effective first edition, last year's event produced over 4200 visitors specialized within the ICT sector, 113 sponsors and exhibitors and 200 operators- not to mention the presence of Paolo Romani, Vice Minister of Economic Development, Corrado Calabro, President of the Italian Regulatory Authority and other major government representatives of the Italian ICT sector. BBF-EXPO COMM is organized in part by E.J. Krause and Associates (the largest privately owned U.S. exhibition and conference organizer) along with Fiera Roma and Wireless srl.

eContentAward has been devised by MEDICI Framework in the general framework of the World Summit Award and activated in cooperation with Fondazione Politecnico di Milano.

As it happened in the past editions even on the occasion of its fifth edition the eContentAward was appointed by a number of expression of interest and appreciation first of all the agreement of the *Presidente della Repubblica Italiana*.

The Award has the patronage of : Presidenza del Consiglio dei Ministri – Ministro della Gioventù, Ministero per i Beni e le Attività Culturali, Ministero del Lavoro, della Salute e delle Politiche Sociali, Ministero dell'Istruzione, dell'Università e della Ricerca, Ministero dell'Interno, Ministero degli Affari Esteri, Ministero dello Sviluppo Economico, Ministero per la Pubblica Amministrazione e l'Innovazione.

Additional support has been provided by: Confindustria Servizi Innovativi e Tecnologici, Europrix Top Talent Award, Global Forum, OCCAM Infopoverity Programme, CASPUR, and Wireless.

More than one hundred people attended the prize giving ceremony. The success of the national contest has already been testified by the great number of authors that have enthusiastically replied to the call for participation.

Two distinguished speakers Antonello Busetto (Confindustria Servizi Innovativi e Tecnologici) and Antonio De Vita (SIGESD Innovazione e Progresso) addressed their key note to the audience. The first introducing the Confindustria report "Osservatorio Italia Digitale 2.0" (digital Italy observatory 2.0), the second outlined the relevance of intellectual property protection with specific reference to digital

creativity. It was a real pleasure to welcome one of the distinguished members of the WSA Grand Jury Dr. Faouzi Zaghbib. He contributed to the ceremony outlining the WSA “spirit” and making winners laudations.

The selection evaluated eight “renewed” categories: e-Business and Commerce, e-Culture and Heritage, e-Entertainment and Games, e-Government and Institutions, e-Health and Environment, e-Inclusion and Participation, e-Learning and Education, e-Science and Technology plus five new categories, inspired by the UN MDG, devoted to young talent between 16 and 27 years old: Fight Poverty, Hunger and Disease !; Education for all !; Power 2 Women !; Create your Culture !; Go Green !

Thank to this “award in the award” young talents had the opportunity to get closer to international awards, promote their products and share ideas and techniques with high level professionals and experts.

The international jury, composed by more than thirty experts with competences that range from vertical sectors to interdisciplinary sectors, evaluated the products respecting various criteria such as quality and completeness of the content, easiness of use, value added through interactivity and multimedia, multi linguistic approach, accessibility, sustainability and more.

All the products that, passing through the first stage of evaluation, have reached the final selection share a high qualitative standard. Such a high standard created some difficulties to the jury that has been forced to pick from more than one hundred candidates only 5 products or less for each category to put in the national short list.

The eContentAward project has been created in 2004 by MEDICI Framework inspired by the World Summit Award. The eContentAward project will follow its schedule proposing in the first months of 2010 a series of events, both in Italy and abroad, that will promote all the awarded products until the next edition of the contest. One of the first events, apart from the CeBIT panel (Hannover Messe Conference Centre) will be the 2010 Winners Press Conference to be held in Rome next March.

The better of the first ranked product for each of the eight categories in both 2009 and 2010 editions will officially represent Italy in the 2011 WSA global contest. This year we find: eBusiness and eCommerce -Made in Job (Meetlab - Luigi Chinese), eCulture and Heritage - Divini Eroi. Un cratere da Cavallino e le sue storie (SIBA Università del Salento – Virginia Valzano), eEntertainment and Games - Web Community Angeli per Viaggiatori (Meetlab - Luigi Chinese), eGovernment and Institutions - Nuovo sito Azienda Trasporti Milanesi S.p.A. (Antonio Patti), eHealth and Environment - CODIME (Meetlab – Luigi Chinese) eInclusion and Participation - New Bigol Press Agency (Gabriele Granato), eLearning and Education - Agreste TV (Cristina Villani), eScience and Technology Neolithic Mysteries: Revealing in 3D the Grotta dei Cervi of Porto Badisco (SIBA Università del Salento – Virginia Valzano). The special prize Joung Talents has been assigned to: Power 2 Women ! - Personal Digital VIP (Sara Caminati), Create your Culture ! - Chocolat 3.B Podcast (Luca Piergiovanni).

On the occasion of the prize giving ceremony has been presented the [Europrix Top Talent Award](#) as an additional opportunity to meet the digital creative community





WINNERS' LIST

EBUSINESS AND ECOMMERCE

1) [Portale Made in Job](#) (Meetlab - Luigi Chinese), 2) [Raloviaggi.it](#) (Ikon Multimedia – Manuela Tomadin), 3 ex-aequo [Sito Web Pastai Gragnanesi](#) (Meetlab - Luigi Chinese) & [thlcareers.com](#) (NASCAR – Mariachiara Troise), 4 ex-aequo [Acheo.it](#) (Ikon Multimedia – Manuela Tomadin) & [Rama Palace Hotel](#) (Gabriele Granato), 5) [originalmarines.it](#) (NASCAR – Mariachiara Troise). Jury distinction: [tutto ruote](#) (Fernando Ruocco), [Rufra](#) (Jessica Ciaffarini).

ECULTURE AND HERITAGE

1) Divini Eroi. Un cratere da Cavallino e le sue storie (SIBA Università del Salento – Virginia Valzano), 2) Finestre sull'Arte (Federico Giannini e Ilaria Baratta), 3 ex-aequo Il Didrammo (Meetlab – Luigi Chinese) & Mediterranea (Gianmarco Murru), 4) Dolomiti Channel (Stefano Vietina), 5) Personaedanno (Ikon Multimedia – Manuela Tomadin). Jury distinction: Fotonotizie (Gabriele Granato), Basilica dell'Annunziata Maggiore (Valerio Granato).

EENTERTAINMENT AND GAMES

1) Web Community Angeli per Viaggiatori (Meetlab - Luigi Chinese), 2) Kronplatz Ski Challenge 2 (Ikon Multimedia – Manuela Tomadin), 3) [online.casinosanremo.it](#) (NASCAR – Mariachiara Troise), 4 ex aequo [http://www.trivago.it](#) (Giulia Eremita) & SUD Express (Giovanni Di Giovanni), 5) Resident Evil Realm (Tiziana Pischedda). Jury distinction PlayforBeat.com (Gianmatteo Stucchi).

EGOVERNMENT AND INSTITUTIONS

1) Nuovo sito Azienda Trasporti Milanesi S.p.A. (Antonio Patti), 2) Portale AEFI: Associazione Esposizioni e Fiere Italiane (Meetlab – Luigi Chinese), 3) ex-aequo [Fondazione carigo.it](#) (Ikon Multimedia – Manuela Tomadin), [www.liceovinci.rc.it](#)- La scuola vicina agli studenti e alla società civile (Francesco Zumbo).

EHEALTH AND ENVIRONMENT

1) Sito web CODIME (Meetlab – Luigi Chinese), 2) Sito Azienda Ospedaliera di Alessandria (Roberto Pagella), 3) Associazione Italiana Psichiatri (Nicola Gianmarco Ponsillo).

EI INCLUSION AND PARTICIPATION



1) New Bigol Press Agency (Gabriele Granato), 2) Nuovo sito web Moldova Community Italia (Domenico Amato), 3) Portale Train-Ability (Meetlab - Luigi Chinese).

ELEARNING AND EDUCATION

1) Agreste TV (Cristina Villani), 2) Le Avventure dell'Ispettore Termostato, 3) Una città fantastica (DotMindinMotion - Raffaele Schiavullo), 4 ex-aequo) La rapa gigante (Maria Teresa Malvicini) & Class Action - Azione di classe per fare impresa (Daniele Manni), 5) QuintAriolo (Giampiera Prada).
Jury Distinction Acqua Rap (DotMindinMotion - Raffaele Schiavullo).

ESCIENCE AND TECHNOLOGY

1) Neolithic Mysteries: Revealing in 3D the Grotta dei Cervi of Porto Badisco (SIBA Università del Salento – Virginia Valzano).

POWER 2 WOMEN !

1) Personal Digital VIP (Sara Caminati)

CREATE YOUR CULTURE !

1) Chocolat 3.B Podcast (Luca Piergiovanni), 2) www.hoax.it: Tutto su Bufale, Leggende Metropolitane, Verifica Hoax e Appelli Umanitari, Sicurezza (Silvio Passalacqua), 3) Scuole di Psicoterapia (Mattia Di Giuseppe).

Roma 25 November 2009